

Welcome to the CIO Hour!

February 2023

Selection in the Trenches

Today's Panel



JOYE BLANSCETT

Executive Director of Operations, Sheet Metal and Air Conditioning Contractors' National Association (SMACNA)
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Joye Blanscett is Executive Director of Operations for SMACNA. Blanscett has been with SMACNA since 2008, and oversees the internal operations of SMACNA including HR, Accounting, IT and Membership. Additionally, Business Management, Education, Trustee Education and industry diversity and inclusion efforts are under her direction.



ANNIE COLDSTREAM

Vice President of Member Engagement and HR Massachusetts Bankers Association
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Annie Coldstream is a 24-year veteran of the Massachusetts Bankers Association. Annie has worked across many departments and areas of the Association and currently serves as Vice President of Member Engagement and Human Resources.



JAMES C. MARQUIS

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James C. Marquis is a seasoned senior executive with more than 30 years of experience working in technology with a wide variety of associations and nonprofits. James' work experience includes serving as CIO for a large medical association, CEO of a technology consulting organization and senior roles in product development and business consulting with for-profit and nonprofit clients. He also has designed and built multiple Internet-based business applications including Mojo Middleware™.


The CIO Hour: Selection in the Trenches

- Tackling the problems and questions that are on your mind with real-world technology advice
- Featuring experts in their field with decades of real-world experience
- Usually the first Thursday of every month



Visit www.theCIOHour.com for upcoming topics and events.

Ground rules...

- No question is off limits!
- If the question is too specific to a particular situation, we may defer it but are happy to talk to you offline or after the event.
- This is a safe space, but we understand if you wish to remain anonymous.
- Each session is worth 1 CAE credit – details to claim emailed tomorrow 

Agenda

- In the News – A few highlights that might interest you
- Fast Facts – Introduction to the topic of the month
- Q & A – 40 min – Discussion with our experts and taking your questions
- The CIO after Hour – 30 minutes of open mic discussion

In the News...

1. How's Your Congress Rep Doing? New Dashboard Shows Key Health Measures In 435 Districts

<https://www.forbes.com/sites/brucelee/2023/02/03/new-dashboard-shows-key-health-measures-in-each-of-435-congressional-districts/?sh=7242e4296e03>

Link to the site Website: <https://www.congressionaldistricthealthdashboard.org/>

2. ChatGPT – Some things to know...

From Time magazine: <https://time.com/6252404/mira-murati-chatgpt-openai-interview/>

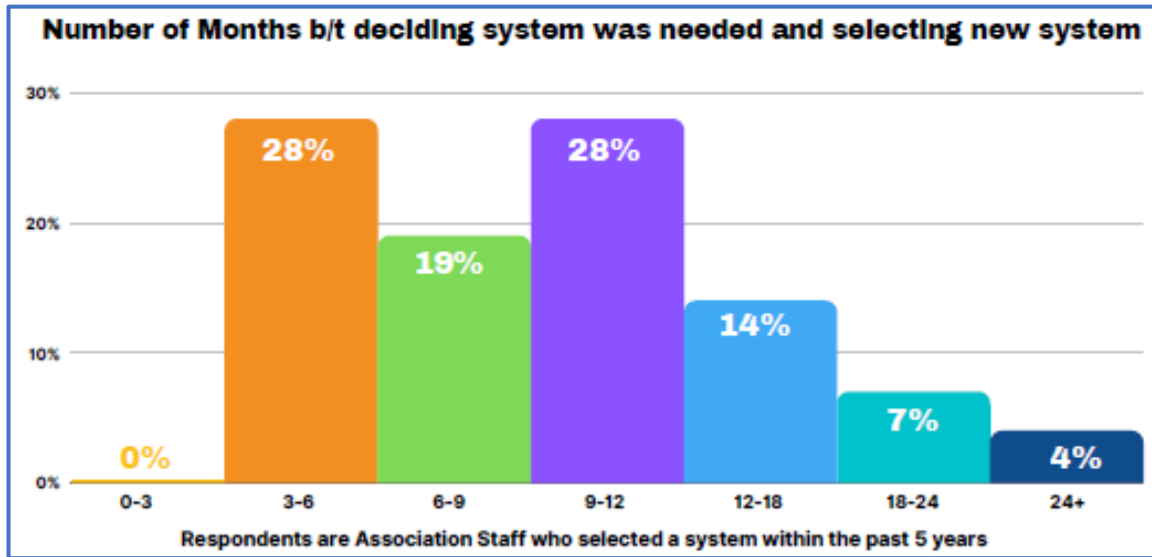
From Reuters: <https://www.reuters.com/technology/chatgpt-sets-record-fastest-growing-user-base-analyst-note-2023-02-01/>

3. Microsoft Ability Summit – March 8, 2023

https://www.microsoft.com/en-us/accessibility/?mkt_tok=MTU3LUdRRS0zODIAAAGJrO0mUz_AQVKKYfwOmiSHYKLNPIAFZ4vKeHWdebggkFQn5ZizzEw8VltsvdpHuoMhPZcrr_R7zU4xybWqvOKLYR5fVDtRB8FHeM7sn2hX6wCplHbV3fuLru_D&rtc=1

Today's Topic:
Selection in the Trenches

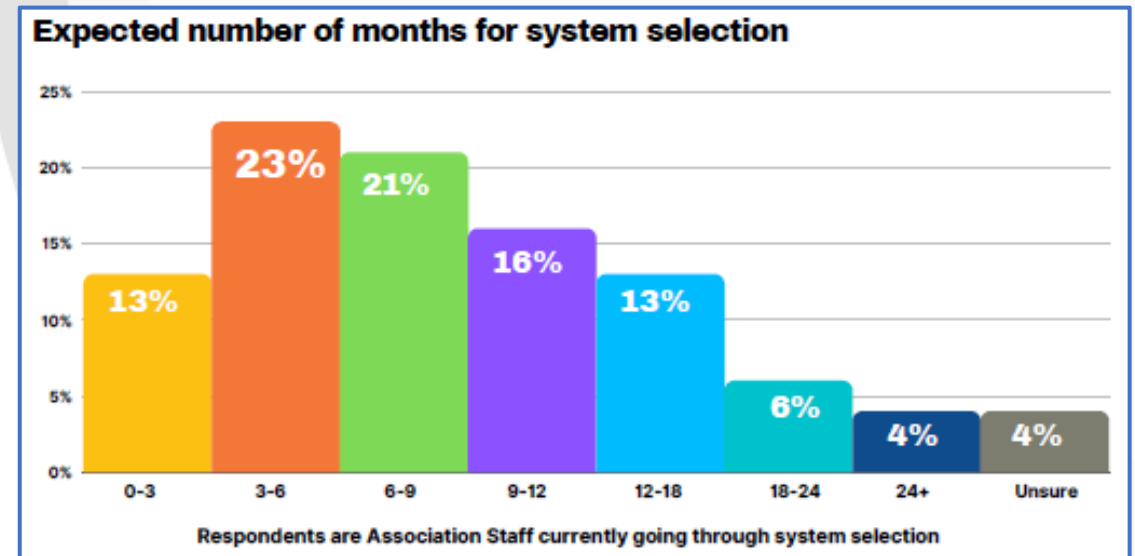
Fast Facts – Expectation versus Reality



Looking at selection:

- No respondents said they were able to do it in 3 months
- 25% took longer than a year

Selection



On to Your Questions...

What prompted you to undertake this process?

Where and how did you ID potential vendors?

What were the major criteria to narrow options down to a handful of vendors?

How important where the vendor demos in the process?

What were some of the factors that made you want to engage a consultant / outside resource?

What were some of the things that surprised you during the selection process?

What would you do differently?

Any general advice?
– especially for smaller associations...

Other Questions?



Thank you to our panel of experts!



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Final Thoughts

- Join us March 2 for **Home Office Security – Your Responsibilities**
- An archive of this presentation and today's Webinar will be posted on theCIOHour.com in a few days.
- Any suggestions for future programs? Topics you would like to see covered? Please email us: theCIOHour@501works.com
- For CAE credit – you will receive a link via email tomorrow so you can claim your credit and receive your certificate.

