

Welcome to the CIO Hour!

May 2024

3rd Anniversary Extravaganza

Today's Panel



BARBARA J. ARMENTROUT

Founder and Key Principal, BJA Solutions for Associations
barbara@bjasolutions.com

Barbara found a home in association leadership nearly 20 years ago. Barbara served as executive director of the Direct Marketing Association of Washington, followed by a decade with Marketing General Inc. where her focus was on client relationships for 90+ clients each year. She served on staff at National Court Reporters Association (NCRA) and was interim membership manager at the Northern Virginia Technology Council (NVTC).

Barbara now heads her own consulting service dedicated to sustainable non-dues revenue for professional societies and trade associations.



VILLY SAVINO

Vice President of Technology Transformation, CoreNet Global
vsavino@corenetglobal.org

Villy Savino currently serves as Vice President of Technology Transformation for CoreNet Global. She is a results-oriented leader with over 20 years experience in operational optimization with a focus on delivering process improvements.



JAMES C. MARQUIS

Chief Information Officer, 501Works
marquis@501works.com | 703.459.9779

James C. Marquis is a seasoned senior executive with more than 30 years of experience working in technology with a wide variety of associations and nonprofits. James' work experience includes serving as CIO for a large medical association, CEO of a technology consulting organization and senior roles in product development and business consulting with for-profit and nonprofit clients. He also has designed and built multiple Internet-based business applications including Mojo Middleware™.

The CIO Hour: 3rd Anniversary Extravaganza

- Tackling the problems and questions that are on your mind with real-world technology advice
- Featuring experts in their field with decades of real-world experience
- Usually the first Thursday of every month



Visit www.theCIOHour.com for upcoming topics and events.

Ground rules...

- No question is off limits!
- If the question is too specific to a particular situation, we may defer it but are happy to talk to you offline or after the event.
- This is a safe space, but we understand if you wish to remain anonymous.
- You may claim 1 CAE credit – details will be emailed tomorrow

Agenda

- In the News – A few highlights that might interest you
- 3rd Anniversary – CIO Hour Trivia challenge
- Q & A – 40 min – Discussion with our experts and taking your questions
- The CIO after Hour – 30 minutes of open mic discussion

In the News...

1. Hackers attempt to hijack a major WordPress plugin that could allow for site takeovers
<https://www.techradar.com/pro/security/hackers-attempt-to-hijack-a-major-wordpress-plugin-that-could-allow-for-site-takeovers>
2. UnitedHealth CEO estimates one-third of Americans could be impacted by Change Healthcare cyberattack
<https://www.cnbc.com/2024/05/01/unitedhealth-ceo-one-third-of-americans-could-be-impacted-by-change-healthcare-cyberattack.html>
3. Lawmakers and advocates make last-ditch push to extend affordable internet subsidy
<https://abcnews.go.com/Technology/wireStory/lawmakers-advocates-make-ditch-push-extend-affordable-internet-109799902>
4. Giant sequoia trees are growing surprisingly quickly in the UK
https://www.newscientist.com/article/2421922-giant-sequoia-trees-are-growing-surprisingly-quickly-in-the-uk/?utm_term=Autofeed&utm_campaign=echobox&utm_medium=social&utm_source=Twitter#Echobox=1710674292

Today's Topic: 3rd Anniversary Extravaganza

Time for Fun

Please visit www.kahoot.it

Prizes and epic bragging rights are on the line!

We could not do the CIO Hour without amazing guests!



On to Your Questions...

What was your favorite topic, and was it the ones Olivia participated in?

How do you measure success when you think about technology projects?

As someone that approaches technology
NOT just from a purely technical side, how
do you think about technology?

What can line of business staff do to help IT be more successful?

When you hear a vendor say “we have an API for that” what do you think?

Let's talk technical debt!

How do you think associations should tackle AI within their association?

Any last parting advice,
especially for smaller organizations...

Other Questions?



Thank you to our panel of experts!



Barbara Armentrout

barbara@bjasolutions.com



Villy Savino

vsavino@corenetglobal.org



Delivering technology that **WORKS** for your association.

CONSULTING

501 WORKS

- IT Consulting Services – vCIO Service
- Software Selection & Implementation Services
- Customized Software Solutions and Integrations

INTEGRATION



Mojo Middleware™ - Easily integrate your different association software packages with over 40 available connectors.

SOFTWARE



Software Mage™ – Online tools helping you navigate the AMS/CRM selection process, gather requirements, draft your RFP, and evaluate vendor responses.



We are here to help!

Call or email us for a **30 minute free** consulting session

 **703-459-9779**

 marquis@501works.com
theCIOHour@501works.com

 501works.com
theCIOHour.com

Final Thoughts

- Join us June 6th for **Integration 101 – A Beginners Guide**
- An archive of this presentation and today's Webinar will be posted on theCIOHour.com in a few days.
- Any suggestions for future programs? Topics you would like to see covered? Please email us: theCIOHour@501works.com
- For CAE credit – you will receive a link via email tomorrow so you can claim your credit and receive your certificate.