



Welcome to the CIO Hour!

November 2024

New Perspectives in AI

Today's Panel



ALEX MOUW

Principal Strategic Advisor, Amazon Web Services
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Alex Mouw's professional mission is to provide knowledge that empowers non-profits to make better digital technology decisions, facilitates mission achievement, and accelerates goals. Alex grew up in associations and followed her parents into the association community more than 20 years ago. Today, she serves as the Principal Strategic Advisor for Membership Organizations at Amazon Web Services (AWS) – Nonprofits.



TOPHER WHITE

Founder & Board Member, Rainforest Connection
topher@rfcx.org

Topher White is a Conservation Technologist and the Founder of enviro-tech startups Rainforest Connection and Squibbon. Using recycled cell phones, engineer, physicist, and inventor Topher has come up with an ingenious method of detecting illegal logging and poaching in remote rain forests. Deforestation is one of the main contributors to climate change and the extinction of endangered species. White has a B.A. in physics from Kenyon College was named a 2015 National Geographic Emerging Explorer.



JAMES C. MARQUIS

Chief Information Officer, 501Works
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James C. Marquis is a seasoned senior executive with more than 30 years of experience working in technology with a wide variety of associations and nonprofits. James' work experience includes serving as CIO for a large medical association, CEO of a technology consulting organization and senior roles in product development and business consulting with for-profit and nonprofit clients. He also has designed and built multiple Internet-based business applications including Mojo Middleware™.

The CIO Hour: New Perspectives in AI

- A different type of Webinar
- Tackling the problems and questions that are on your mind with real-world technology advice
- Featuring experts in their field with decades of real-world experience
- Usually the first Thursday of every month



Visit www.theCIOHour.com for upcoming topics and events.

Ground rules...

- No question is off limits!
- If the question is too specific to a particular situation, we may defer it but are happy to talk to you offline or after the event.
- This is a safe space, but we understand if you wish to remain anonymous.
- Each session is worth 1 CAE credit – details to claim emailed tomorrow 

Agenda

- In the News – A few highlights that might interest you
- Fast 5 – Introduction to the topic of the month
- Q & A – 40 min – Discussion with our experts and taking your questions

In the News...

1. Comic Sans Never Meant to Break Your Heart

<https://slate.com/culture/2024/10/comic-sans-font-what-is-papyrus-book.html>

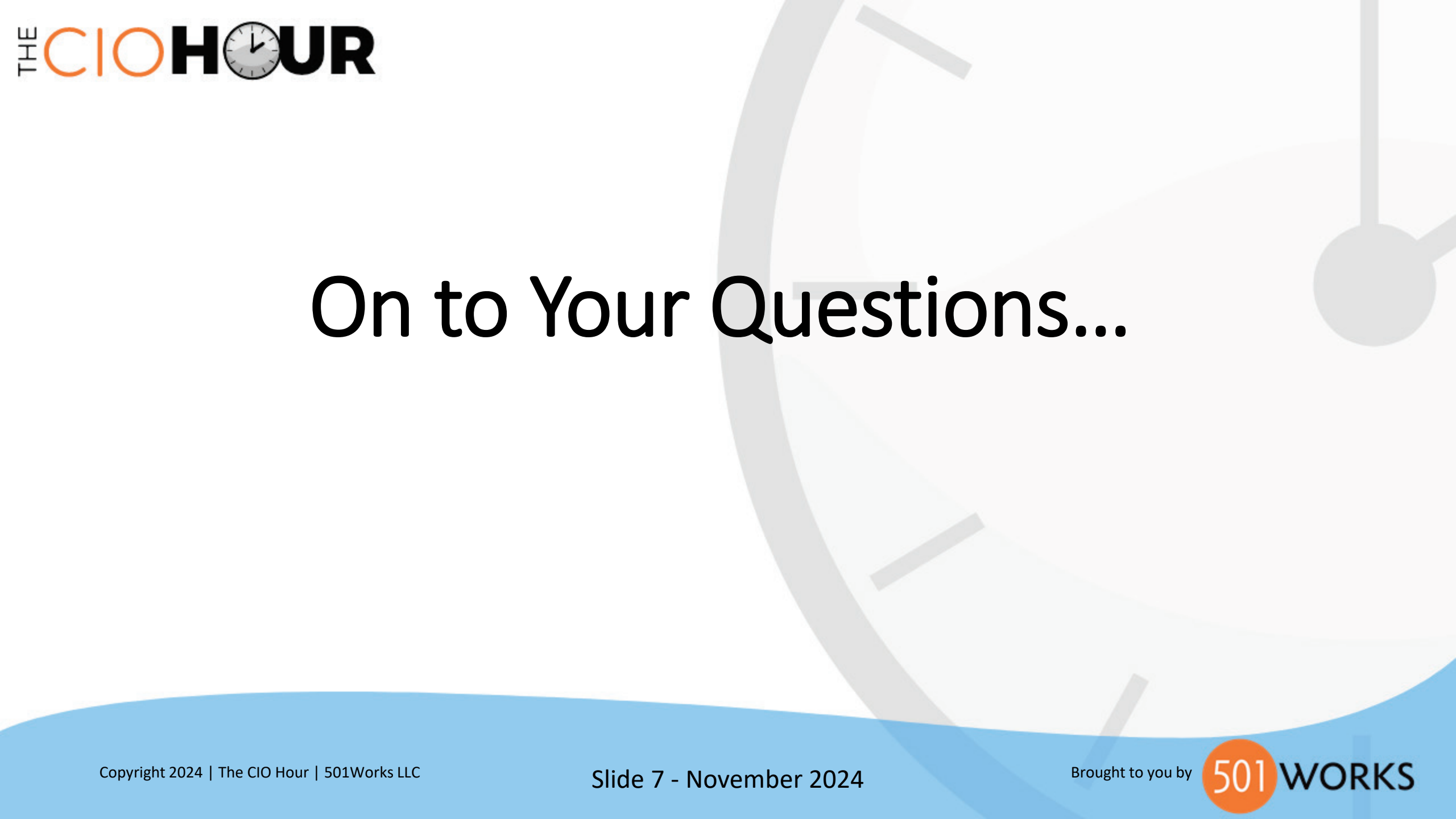
2. Apple debuted AI on the iPhone today.

<https://www.cnn.com/2024/10/28/tech/apple-iphone-ai/index.html>

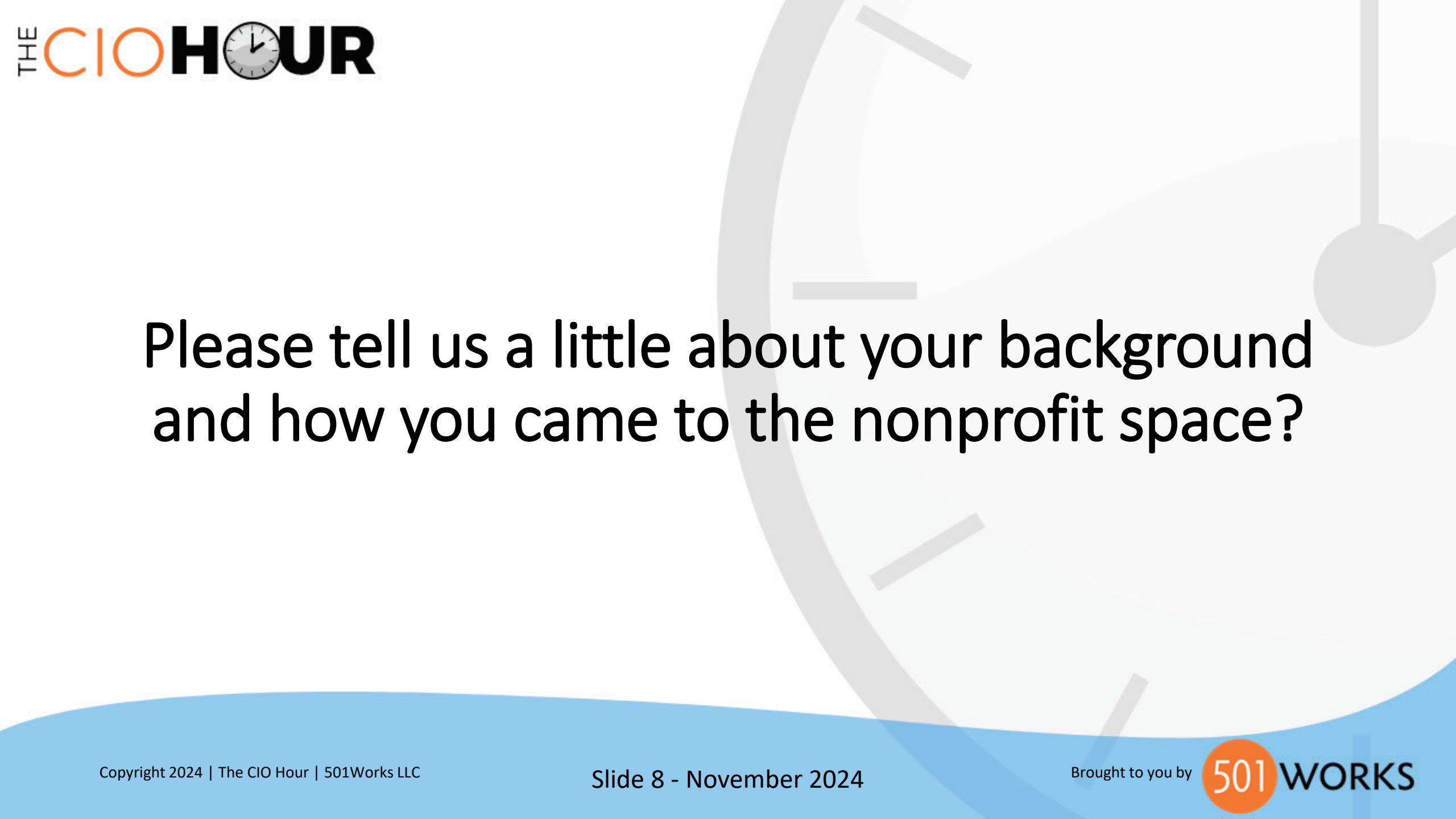
3. San Francisco is paying millions to end reliance on this iconic, but ancient technology — floppy disks still powering the Muni Metro light rail system on DOS software

<https://www.techradar.com/pro/san-francisco-is-paying-millions-to-end-reliance-on-this-iconic-but-ancient-technology-floppy-disks-still-powering-the-muni-metro-light-rail-system-on-dos-software>

Today's Topic: New Perspectives in AI

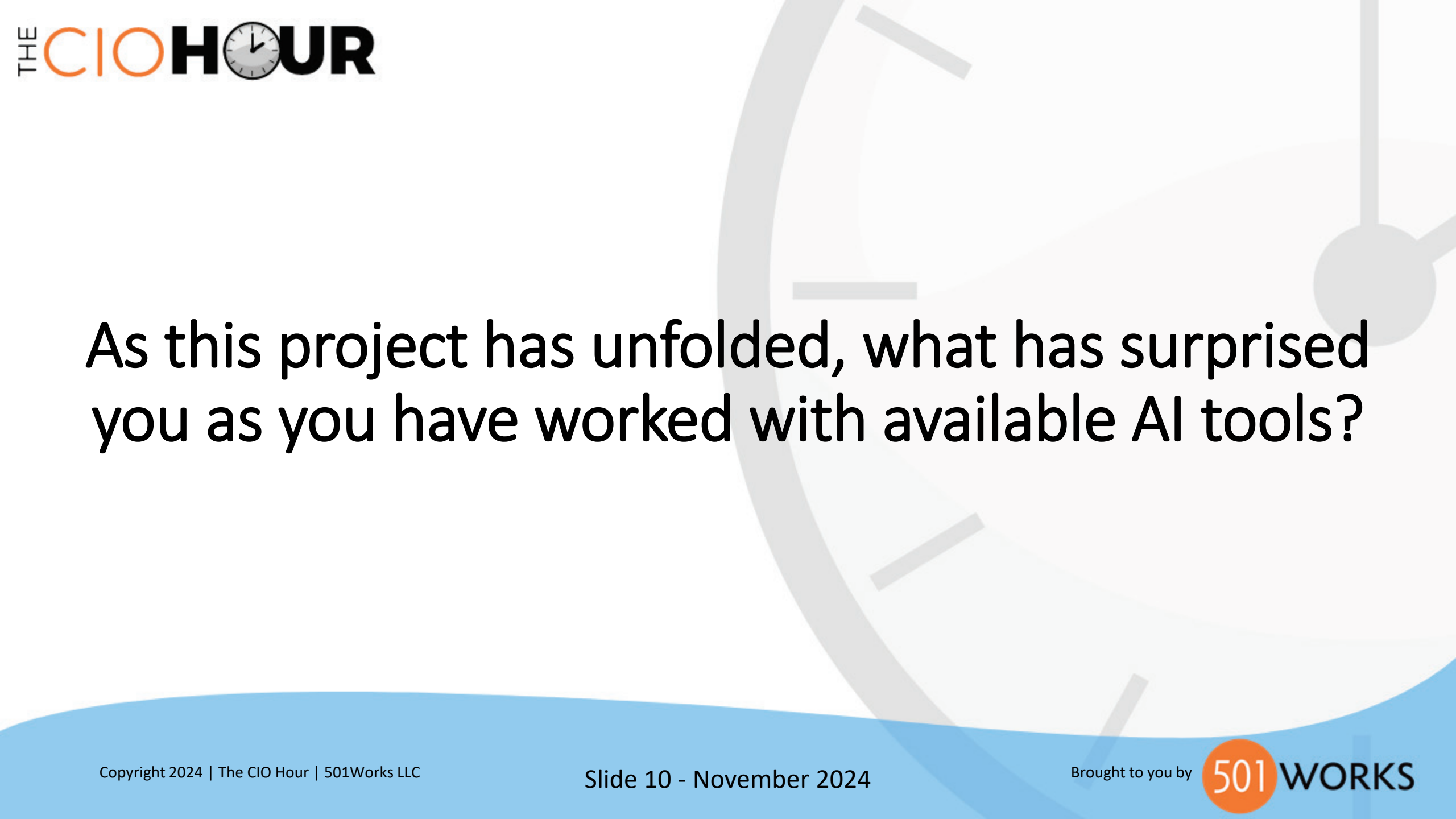


On to Your Questions...

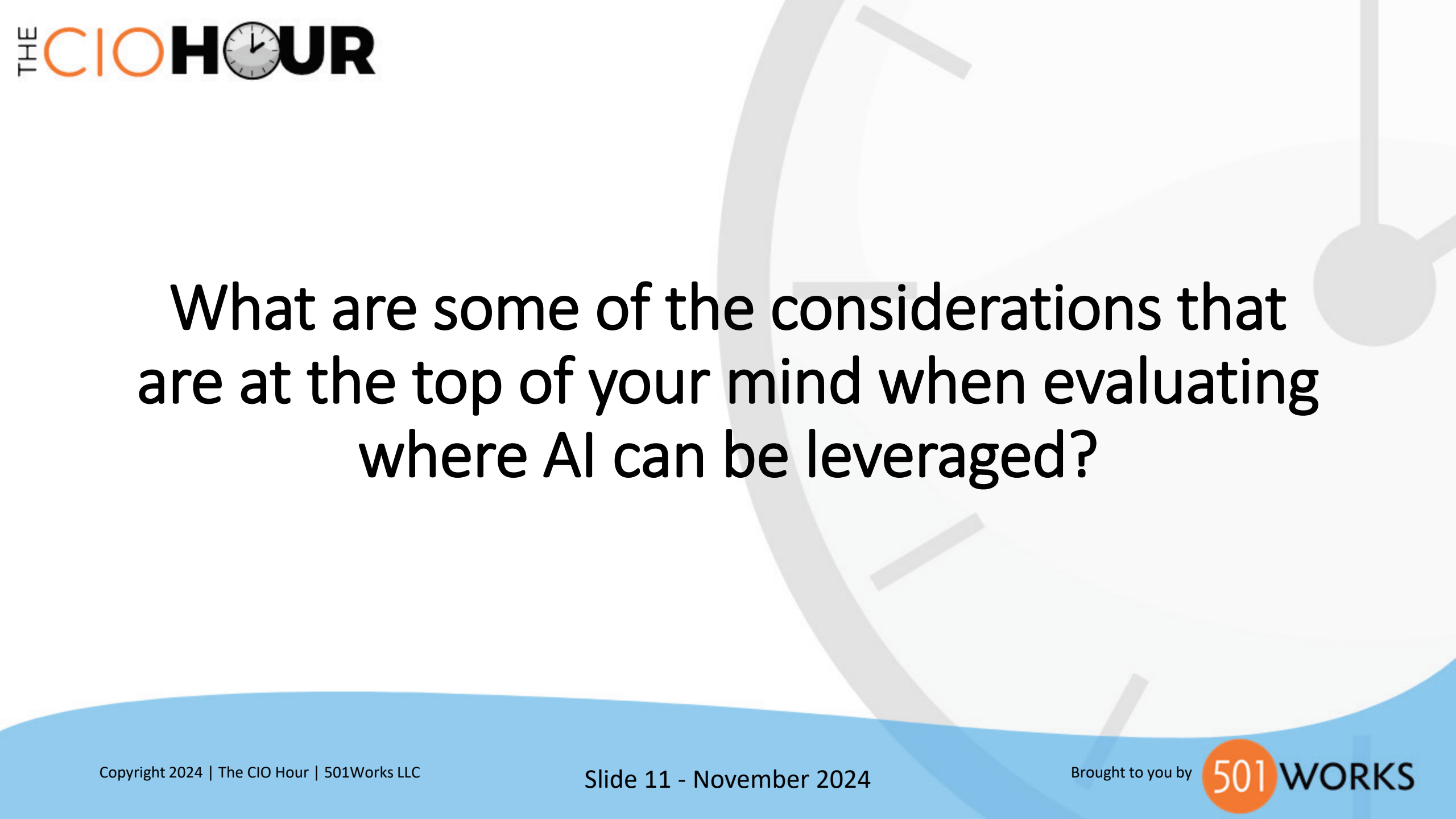


Please tell us a little about your background
and how you came to the nonprofit space?

Please take a few minutes and share your project with us.



As this project has unfolded, what has surprised you as you have worked with available AI tools?



What are some of the considerations that are at the top of your mind when evaluating where AI can be leveraged?



What advice do you have on the best way to get started thinking about using AI in their organizations?



Can you share with us an overview of the Amazon Imagine Grant Program?



2024 AWS IMAGINE Grant

- A public grant opportunity open to 501(c) organizations leveraging cloud technology to accelerate their mission
- Three award categories to support a range of project, from foundational to advanced
- Download [Round One instructions](#) to prepare your application
- Round One opens from May 3 – June 3, 2024

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Project Types



Momentum to Modernize

- Application modernization
- Net-new application development
- Data storage, disaster recovery and backup
- Database migration
- Systems migrations
- Digital asset management



Go Further, Faster

- Data lake, data warehouse, and big data projects
- Artificial intelligence or machine learning tools
- Learning Management System
- High Performance Computing (HPC)
- Internet of Things (IoT), blockchain, satellite imaging, etc.



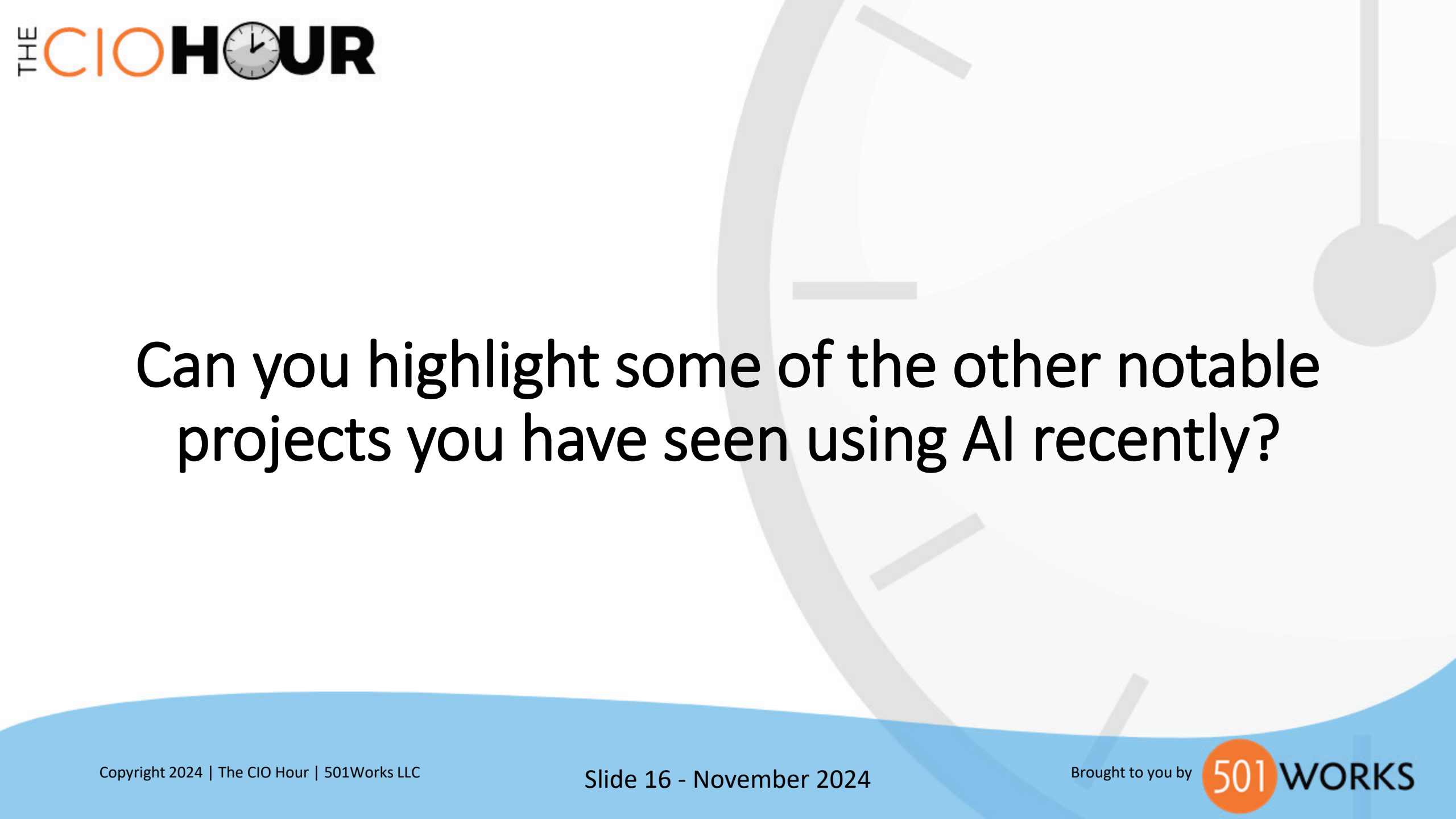
Pathfinder

- Inclusive of project types in the first two categories with generative AI as a required additional workload
- Must have an existing data strategy and foundation
- Generative AI use case is already defined with implementation in the planning phase

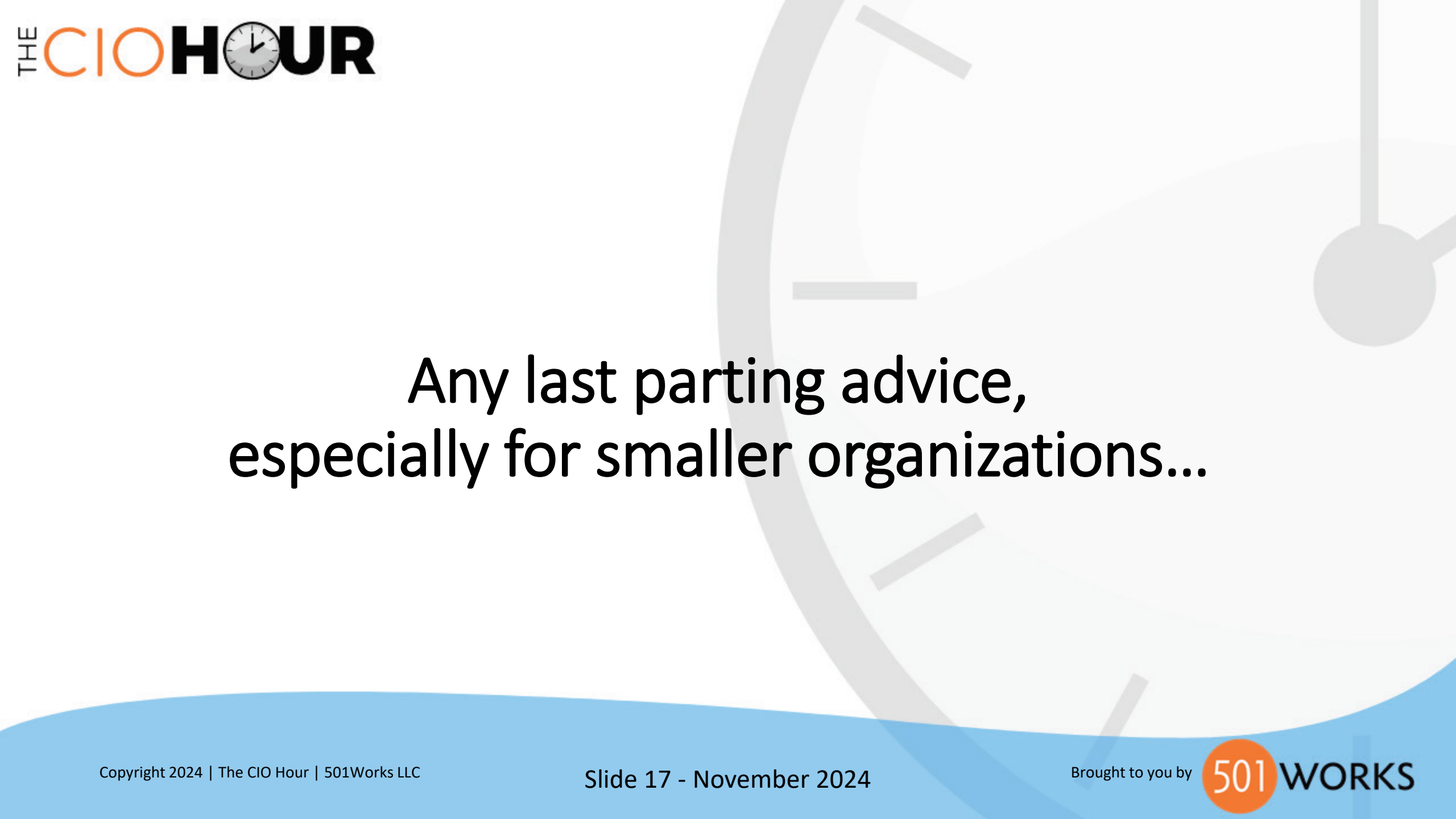


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3



Can you highlight some of the other notable projects you have seen using AI recently?



Any last parting advice,
especially for smaller organizations...

Other Questions?



Thank you to our panel of experts!



Alex Mouw, CAE

Amazon Web Services

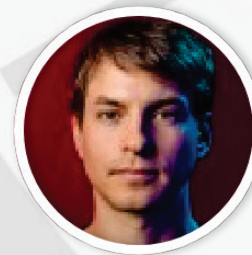
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Final Thoughts

- Join us December 8th for **2025 Predictions**
- An archive of this presentation and today's Webinar will be posted on theCIOHour.com in a few days.
- Any suggestions for future programs? Topics you would like to see covered? Please email us: theCIOHour@501works.com
- For CAE credit – you will receive a link via email tomorrow so you can claim your credit and receive your certificate.

